

Missouri Memorial Union Building



A Club for Every Student

Campaign for \$500,000

Opens March 28

The Memorial Union Building

A Missouri student memorial movement, dormant since the war, again is in the foreground of thought and action at the University. Faculty, students—all on the campus—and alumni are "lining up" to put it across in a big way this year and make the long talked of Missouri Memorial Union Building a reality as soon as possible.

It is going to be a real Memorial Union Building—not a granite shaft—but a useful, substantial structure which will stand as a tribute to the thousands of men and women who served in the Great War. Especially will it remain to honor the memory of the fifty-two men who made the supreme sacrifice that Prussianism might not dominate the world. It is not asking too much that such a building be a memorial to these men who left their classes, their professions, their homes, gave their all that they might serve. It is only just and fitting that the University should commemorate their deeds, the cause for which they died, and ever keep green, memories of the fifty-two on our honor roll.

Need for the Building

The student at the University of Missouri who does not belong to something or other is the exception rather than the rule. The student handbook lists over 100

clubs in the University, and nearly every field of University interest has its organizations. Aside from the twenty-six social fraternities and sororities, there are ten honorary sororities and women's professional clubs, and twenty honorary fraternities and men's professional clubs. All need room and need to be bound together in the unifying center—the Memorial Union.

Thirty-five clubs listed as miscellaneous, besides several religious organizations bring the number to approximately a hundred. Through the activities of the Ad Club, about fifty state and county clubs have been formed, and meet at least once a month. They are rapidly increasing in importance, and serve to increase the need half again for club rooms and meeting places.

Restaurant and cafe facilities in Columbia are far from adequate. The women of the University have practically no rooms of their own in which to promote their activities.

A common meeting place—with elbow room—where all are members and on common level—a place for student activities where men and women share alike—such a building would be the University's greatest boon for genuine democracy and invaluable as a place to greet and get acquainted

with visitors. *The Missouri Memorial Union Building will supply this manifest need.*

Not Less Than Half Million Our Goal

In order to provide a home which is adequate to the needs of the University's organizations, to provide wholesome entertainment and places for assembly and congregation, to enable students to live better and cheaper through utilization of a well-managed cafe, and to erect a worthy Memorial, it will require at least a half million dollars. The Memorial tower and chimes will cost \$100,000 and the two wings, one for men and one for women activities, will cost \$200,000 each. To think of less would be to disregard future demands—the Memorial Union Building is a permanent thing.

Others Have Them

Chicago has its Reynolds Club; Harvard its Union Building; Peabody College its Social Building; Michigan a Union structure that cost nearly a million and a half; Indiana its Student Building; Pennsylvania its Houston Club; Ohio State, Minnesota, Brown and others their Union Buildings. Nebraska, Iowa State and the University of Iowa are planning Memorial buildings. A campaign is underway at Wisconsin for \$750,000 to erect such a structure. Illinois and Amherst are preparing a similar drive. All these buildings, erected by the different institu-

tions have served and are serving an admirable purpose. The students and alumni of Missouri cannot lag behind—are we not as proud of our war heroes as other institutions? Is the need for such a building less great at Missouri? It is for us to do as others have done.

The Site.

A plot of ground sufficiently large for the Memorial Union Building has been set aside by the Board of Curators. The building will be located with reference to the future center of the University at the Lowry street entrance to the East Campus.

Proposed Features for Building

The Missouri Memorial Union Building is intended to combine in the best way possible the various purposes which it is intended to serve. The features for the two wings deemed desirable and necessary were worked out with great care and include:

1. Lobby and lounge.
2. Parlor for women.
3. Banquet and dance hall.
4. Large dining room for special purposes.
5. Private dining rooms for organizations of fifteen to thirty.
6. Grill, providing wholesome food for all students at lowest possible prices.
7. Auditorium suitable for the various University dramatic enterprises, class meetings, conventions, etc.
8. Billiard, pool room and bowling alleys.

9. Game and reading room.

10. Conference rooms for student organizations.

11. Offices for student publications and activities.

12. Missouri Union offices, information bureau, etc.

13. Guest rooms for visiting alumni and teams.

14. Memorial room for war trophies, records, etc.

With such broad features, the Memorial Union Building would provide a home for every student organization. They could meet privately at luncheon, dinner or in the evening. Receptions, "pep" sessions, and all student enterprises could be launched here. Students who now stand in long lines for every meal would find quick accommodations in the grill and lessened expense. Recreation on the campus would be a reality for both men and women.

Lavatories, check rooms, and other features which go with a well appointed building are included in the plans. The Memorial Union Building will be a home for students—a real home.

Board of Curators to Govern.

The execution of these plans, the handling of funds for erection of the building, the management and financing of the Union will rest with the Board of Curators. At present it is for us to support the executive committee in charge of the campaign for funds, and boost, boost, boost for the Missouri Memorial Union Building.

Great Era Ahead

Missouri is on the threshold of a great era of development and expansion. The enrollment this year is approximately 3,500, the largest ever. Present indications point to a total enrollment throughout the year of 5,000 next year, possibly more.

The influence and usefulness of the University is being extended rapidly, and the greatest opportunity in the eighty-two years of its existence is at hand.

Whether it goes forward as it should depends largely on the loyalty and co-operation of the student body. A Memorial Union Building will help crystallize the spirit of the student body; help the University grasp its opportunity and carry the name Missouri even higher in the hall of fame.

L. M. DEFOE

Chairman of Executive Committee

S. F. CONLEY

Treasurer

ODOB GUITAR, JR.

Campaign Director

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Headquarters for the campaign have been established in Room 114, Academic Hall. Further information may be obtained from that office which will be open daily.