ya [ucke Become a pourt of the Alegurações Center's Tradition Success Just IJs Tour '88



Top: Whitney Houston

Left: Harlem Globetrotters





WELCOME TO THE HEARNES CENTER!

Welcome to the Hearnes Center. When you and your group visits the Hearnes Center, you enter an arena rich in the tradition of sports and entertainment excellence for over 20 years.

Every year the Hearnes Center brings quality entertainment to Columbia for all of Mid-Missouri to enjoy, and we would like to extend this invitation to your group. Such performers as Kenny Rogers, Hammer, Van Halen, Bon Jovi, Reba McIntire, Randy Travis, and such family perfomances such as The Harlem Globetrotters, Sesame Street Live, Ice Capades, and Circus Vegas have come to the Hearnes Center in past years. Your group now has the opportunity to see all of the great and exciting entertainment yet to come.

The excitement for your group could go beyond the events themselves. Special catering events and pre-concert parties are available with possible special group discounts awaiting groups coming to a Hearnes Center event. Taking advantage of special group sales on pre-event parties and event tickets would generate internal benefits to your group or company. An employee group outing at the Hearnes Center is a great way to boost morale and motivate staff. For organizational groups, it would be an added benefit for membership, enhance your public relation efforts, and give the group another option to consider when planning social events.

We want to make it easy for you and your group to experience quality entertainment. Please let us help you with the details - from seat selection to all your special requests. We are fully equipped to accommodate persons with disabilities.

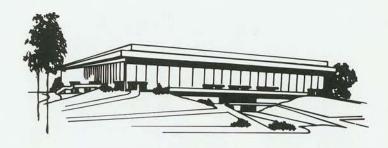
For more information please call or write the Group Sales Office at (314) 882-2058

ROUND-UP YOUR GROUP AND . . . MAKE HEARNES CENTER YOUR #1 ENTERTAINMENT SPOT!

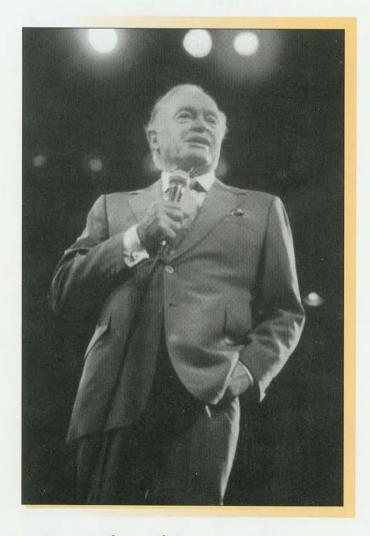
Sincerely,

Tim Hickman

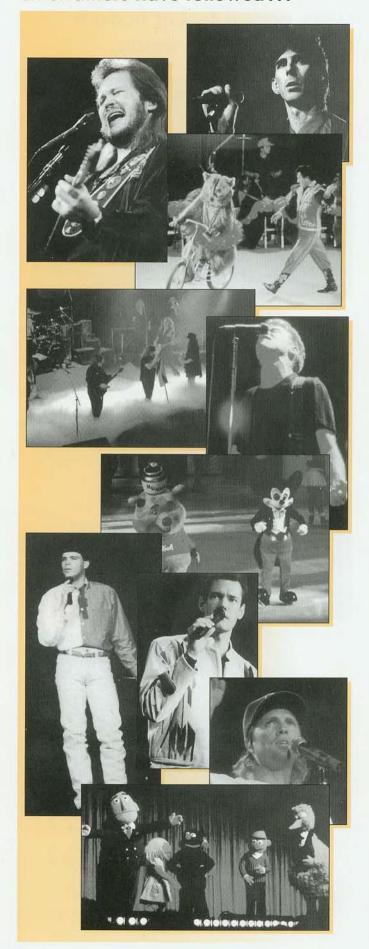
Director, Hearnes Center



On August 4, 1972, The Hearnes Center, named after Missouri's 46th Governor and 1952 Graduate of The University of Missouri, Warren E. Hearnes, opened its doors.



In September of the same year, Hearnes began a tradition of quality entertainment with Bob Hope. Since then a diverse array of entertainers have followed...



Our experienced staff can personally make each and every person feel at home in the 13,500+ seat arena,



and also smaller craft, home, and trade shows in the 67,584 square foot fieldhouse.





So become a part of the Hearnes Center's Tradition of Success Today!

Steps to a simply Great Time at the Hearnes Center

BENEFITS

- Possible discounts (up to 20%) on Ticket Prices
- Group Seating
- Catering Packages for pre-event parties
- Advance notice of events and their sale dates
- Excellent seats when you order early
- Personal service and attention from our staff; we take care of the details to make sure your time at the Hearnes Center is simply enjoyable.

GROUP TICKET SALES

PLACING THE ORDER

Call to ask questions or place your group order as soon as possible. Early notification allows for easy planning and better choice of seat location. The Group Sales Office is open during normal business hours to serve you.

A group consists of 20 or more people, unless otherwise stated.

When ordering tickets, please include:

- Event/Date/Time
- Number of tickets
- Ticket Price
- Group leader's name/address/phone
- Group name

When placing an order specify if members of your group have special needs.

Purchase of 10 or more tickets may be added to a paid order, however, seating will be based on availability and not location of the original group.

Group orders may be made in person at the Hearnes Center Box Office, Room 260 of the Hearnes Center, or ordered by phone at (314) 882-2058, or by mail at:

Hearnes Center Ticket Office - Group Sales 260 Hearnes Center Columbia, MO 65211

MAKING PAYMENT

A 20% NON-REFUNDABLE DEPOSIT is required with all group sales orders. This may be paid by check, cash, or credit card(Master Card, Visa, or Discover). Please make sure to include the card number expiration date, cardholder's name, and billing address.

For all mail and phone orders a service charge (which includes postage) will be added to cover the Ticket Processing Charge.

Seat assignments will be determined when the Group Sales Office receives the 20% NON-REFUNDABLE DEPOSIT. All orders are filled on a first-paid, first-served basis and are subject to seating availability.

We must receive the final balance due at least two weeks prior to the performance of the event.

All payments may be made by cash, check or credit card.

WE DO NOT GIVE REFUNDS OR EXCHANGES ON TICKETS, UNLESS THERE IS A CANCELLATION.

RECEIVING TICKETS

Upon final payment, tickets will generally be mailed 2-3 days after payment has been received, or arrangements can be made for your Group Representative to pick up the tickets at the Hearnes Center Box Office.

Tickets can also be left at the Hearnes Center Will Call Window when requested or when payment is received less than two weeks prior to the event. When picking up tickets at the Will Call Window you must have proper identification (i.e. Driver's License, Company ID Card). If someone other than the group leader picks up the tickets, a Letter of Authorization which contains the name of the person picking up tickets, in addition to proper ID, must be presented to the Box Office.

Group Leaders have the option of requesting tickets to be sent by Federal Express. An additional charge for next day service or two day service will be added to the final total due for each event.

ATTENDING THE EVENT

Groups should arrive at the Hearnes Center 45 minutes prior to the start of an event.

Buses should discharge passengers on the East side of the building, opposite the Memorial Stadium. Buses may park in the East parking lot or as directed by MU Police Department.

No one will be allowed to enter the building without a ticket. If traveling in buses, pick one representative for each bus to be in charge of handling the tickets.

Make sure all group members know where their seat assignments are located. It is recommended that there be at least one chaperone per five children, if children are present.

CATERED PARTIES

Our catering staff here at the Hearnes Center will make you feel at home. Whether a party of 50 people, or 500. The menues are as varied as the people that come to the Hearnes Center. The following are just a few items that have worked well here at the Hearnes Center. This is by no means a complete list of our capabilities.

HOT HOR D'OUVRES

- Potato Skins
- Buffalo Wings
- Peel n' Eat Shrimp with Cocktail Sauce
- Italitan Sausage & Tortellini in Tomato Sauce

COLD HOR D'OUVRES

- Burrito Roll-ups
- Fresh Fruit Tray
- Shrimp Cocktail Platter
- Tex-Mex Platter
- Deli Meat Tray with Silver Dollar Rolls



6 POSSIBLE MENU SELECTIONS

- Grilled Hamburgers and Polish Sausage
- Deli Platter (Roast Beef, Ham, Turkey, Cheddar, and Swiss)
- Baked Lasagna
- Chicken and Tuna Salad Platter
- Philly Steak Sandwich Thinly sliced steak, sauteed mushrooms, green peppers, onions, and provolone
- BBQ Pork or Beef Sandwich

All menues include a sidedish, a vegetable or salad, chips or rolls, a dessert, and coffee, iced tea, and lemonade.

A snack menu is also possible if you are not interested in dinner.

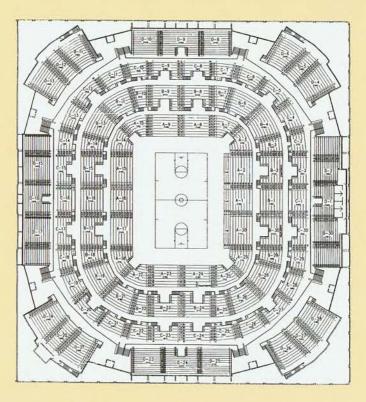


SNACK FOOD

- Potato Chips with Dip
- Pretzels
- Mixed Nuts
- Jumbo Soft Pretzels with chese and mustard
- Popcorn
- All-beef hot dogs

BEVERAGES

- Fresh Brewed Coffee
- Hot water with assorted spiced teas
- Iced tea
- Lemonade
- Canned Soda
- Fruit punch
- Fruit punch with sherbert
- Alcoholic Beverages are possible



Hearnes Center

Seats WILL vary from event to event.

THE HEARNES CENTER
THANKS YOU FOR
YOUR PATRONAGE!

ALL INFORMATION IN THE GROUP SALES GUIDE IS SUBJECT TO CHANGE.

Created by 1994
KARL M. SCHMIDT