



THE UNIVERSITY OF MISSOURI BULLETIN

**Honor Awards For
Distinguished Service In Journalism
1962**



**Dedication Ceremony
Journalism Building Addition**



James A. Finch, Jr., President of the Board of Curators officially accepts the Journalism Building Addition. Seated: (l. to r.): Basil L. Walters, president, Newspaper Research Associates; President Elmer Ellis; Lt. Governor Hilary Bush; Curator Doyle Patterson (partially hidden), and Dean Earl F. English.

P R O G R A M

DEDICATION

Journalism Building Addition

11 a.m., Saturday, May 5, 1962

DEAN EARL ENGLISH, presiding

INVOCATION

THE REVEREND MONK BRYAN

INTRODUCTIONS

PRESENTATION OF

JOURNALISM STUDENT LOUNGE FURNISHINGS

MRS. LUCILLE JONES

President, Northwest Press Association

PRESENTATION OF BUILDING

THE HONORABLE HILARY BUSH

Lieutenant Governor of Missouri

ACCEPTANCE

JAMES A. FINCH, JR.

President, University Board of Curators

ELMER ELLIS

President, University of Missouri

DEDICATION ADDRESS: 'EYES FORWARD'

BASIL L. WALTERS

President, Newspaper Research Associates

BENEDICTION

Open house and tour of building

Remarks of Dean English at the dedication of the Journalism Building Addition

Ladies and gentlemen:

We are gathered here to dedicate this building to the instructional facilities of the School of Journalism in the University of Missouri.

On September 14, 1908, the School of Journalism here began its work on this campus in Academic Hall (now Jesse Hall). Dean Walter Williams and faculty members had their offices on the second floor of that building while classes met in the basement.

On the same day that the School opened, a daily newspaper, The University Missourian, made its appearance. It has been published regularly since that time, devoted to the firm belief of the School's founder, Dean Walter Williams, that in order to be meaningful, classroom theory should be put to immediate practical use.

From the first the Missourian was designed to be a city newspaper, serving both the city and University communities.

A year after the founding of the School the complete instructional program was removed to Switzler Hall where for 11 years it occupied the major portion of that building, now nearing its 100th birthday. During that 11-year period, the School graduated 223 men and women.

On the 10th anniversary of the founding of the School the announcement was made that a new building was to be provided through the generosity of Ward A. Neff, a 1913 journalism graduate, in honor of his father, Jay Holcomb Neff, publisher of the Corn Belt Farm Dailies.

That building, Jay H. Neff Hall, was dedicated on Sept. 1, 1920, and on the following day the Missourian was printed for the first time in a publishing plant of its own.

In 1937 through the assistance of the Works Progress Administration, the present Walter Williams Hall was dedicated in honor of the School's founder, who had died in 1935. A large portion of this building is now devoted to the Frank L. Martin memorial library, named in honor of the School's second dean, and now housing one of the most extensive collections of journalism books in the world.

That brings us down to the present in this brief recounting of the structures that have sheltered this world's oldest school of journalism.

The building which the University is about to receive from the people of the state of Missouri through the good offices of our Lieutenant Governor, the Hon. Hilary Bush, has been planned to facilitate the teaching project begun on the opening day of the school year 53 years ago — the publication of a daily newspaper.

The building is so designed and equipped with modern facilities that students today may devote their energies to the development of their

talents under virtually optimal conditions. Certainly this fine facility will serve to augment the learning conditions which have distinguished the philosophy of Missouri journalism education from its day of beginning.

A Persian proverb of long ago seems to carry this philosophy in basic terms:

"He who learns and learns and yet *does* not what he knows.
Is like one who plows and plows and never sows."

It is now my pleasure to present the Hon. Hilary Bush, lieutenant governor of Missouri, who will present the building to the University.



The Student Lounge, Jay H. Neff Hall. The furnishings are the gift of the Northwest Missouri Press Association.



TO THE STUDENTS
IN THE
SCHOOL OF JOURNALISM

GREETINGS

THE NORTHWEST MISSOURI PRESS ASSOCIATION TAKES PLEASURE IN PRESENTING YOU WITH THE COMPLETE FURNISHINGS OF THIS LOUNGE AND STUDY AREA IN RECOGNITION OF THE 50TH ANNIVERSARY OF YOUR SCHOOL. IT IS OUR HOPE THAT THIS FACILITY WILL HELP YOU IN AT LEAST A SMALL WAY TOWARD THE COMPLETION OF YOUR SCHOOL ASSIGNMENTS AND AN EVENTUAL SUCCESSFUL CAREER IN JOURNALISM.

Approved January 1942

W. J. ...

President

Walter ...

Secretary

Presented by

W. J. ...

President

W. J. ...

Secretary