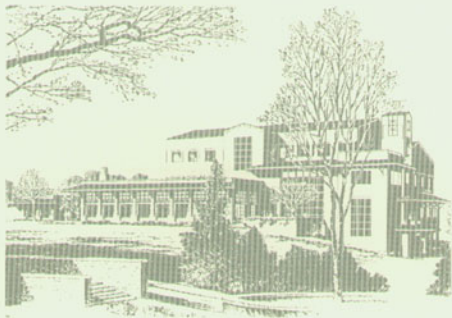


DONALD W. REYNOLDS
ALUMNI AND VISITOR CENTER
DEDICATION



APRIL 10, 1992

UNIVERSITY OF MISSOURI
COLUMBIA

Dedication Ceremony

Friday, April 10, 1992
1 p.m.

Richard P. Moore, President
MU Alumni Association
presiding

Welcome

Mr. Moore

Remarks

Dr. Gerald Brouder
Provost and Interim Chancellor

Mr. John Lichtenegger
President, UM System Board of Curators

Dr. George Russell
President, UM System

Mrs. Eleanor R. Frasier
Chair, Reynolds Center Building Committee

Introductions

Mr. Moore

Presentation and Acceptance of Reynolds Center Key

Mr. Donald W. Reynolds

Mr. Fred Smith
President and Chief Executive Officer, Donrey Media Group

Mr. Moore

Dedication Prayer

Dr. William Bondeson
Professor of Philosophy and Community Medicine

Alma Mater

Mr. Lee Olsen
Chief of Staff for Donald W. Reynolds

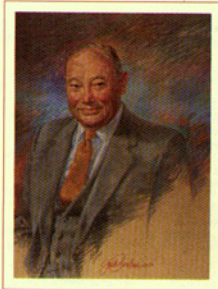
Ms. Joyce Lake
Assistant Director, Alumni Relations

Ribbon Cutting

Mr. Reynolds

Open house and refreshments immediately following the ceremony

Donald W. Reynolds BJ'27



The son of a door-to-door grocery salesman, Donald W. Reynolds, BJ '27, became a pioneer in the American communications industry.

Reynolds was among the first to recognize the value and growth potential in communications companies in small- to medium-sized markets.

Today the Donrey Media Group is one of America's largest and most successful media enterprises, serving more than 8 million people each day with news, entertainment and information.

Reynolds' lifelong love affair with the media began when he was a 12-year-old newsboy in Oklahoma City. He bought copies of the *Oklahoma News* for half a cent and sold them for a penny.

After graduation from Oklahoma City's Central High School, Reynolds enrolled in the University of Missouri's School of Journalism in Columbia, and worked his way through school with part-time jobs and scholarships.

At MU, Reynolds was the 1926 *Savitar* business manager and served on the Memorial Tower committee and the Stadium Building Campaign. Student president of the Journalism School in his senior year, he also was president of the Student Senate and vice president of the *Savitar* Board. Few were surprised when he was crowned King of the Campus.

His involvement with MU did not stop with his graduation in 1927. The special relationship with his alma mater is reflected in his charter membership in the Jefferson Club, his chairmanship of the Development Fund and his major gifts to the School of Journalism, Tiger athletics and the first alumni center.

He was recognized with the 1981 Medal for Distinguished Service in Journalism, and the MU Alumni Association honored him with its 1980 Distinguished Service Award.

Through the generous gift from the Donald W. Reynolds Foundation, the Donald W. Reynolds Alumni and Visitor Center is a tangible demonstration of Reynolds' love for MU. His gift will enable students and alumni to serve and honor their great University.

*The MU Alumni
Association
Donald W.
Reynolds
Alumni Center
Building
Committee*

Eleanor R. Frasier, Chair

Blue Springs, Mo.

C. Robert Barton

Kansas City, Mo.

Kee Groshong

Columbia, Mo.

Thomas J. Lawson

Poplar Bluff, Mo.

John Epple Jr.

Columbia, Mo.

Roger Gafke

Columbia, Mo.

MU Alumni Association Board of Directors 1991-92

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Ballwin, Mo.

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Poplar Bluff, Mo.

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Independence, Mo.

VICE PRESIDENT

Carolyn L. Wiley
Glenwood, Ill.

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Kansas City, Mo.

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Hamilton, Mo.

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Darrell Latham
Leawood, Kan.

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PAST PRESIDENT

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Sheliah Gilliland
Silverthorne, Colo.

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Piaette City, Mo.

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Brookfield, Mo.

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Kirksville, Mo.

District 4

Betty Spaar
Odessa, Mo.

District 5

Jennifer Furla
Jefferson City, Mo.
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District 6

Bruce J. Loewenberg
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District 7

Darrell Latham
Leawood, Kan.
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Leawood, Kan.

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Harrisonville, Mo.

District 9

Ron K. Carpenter
Camdenton, Mo.

District 10

Carl D. Walker
Union, Mo.

District 11

Pam Debandt
Kirkwood, Mo.
J. Edward Travis IV
Kirkwood, Mo.

District 12

Lisa Schlichtman
Cassville, Mo.

District 13

Daniel C. Burns
Springfield, Mo.

District 14

Bob Cope
Poplar Bluff, Mo.

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Memphis, Tenn.
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Midwestern

Ro Sila
Chicago, Ill.
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Valencia, Calif.
Harold (Hal) R. Jordan
Piedmont, Calif.

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Tulsa, Okla.
James R. Beasley
Tulsa, Okla.

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Houston, Texas
G. Jean Cerra
Miami Shores, Fla.
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Fairfield, Conn.
Mark A. Miller
Columbia, Mo.

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Alumni Center Committee

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Chesterfield, Mo.

Athletic Committee

Mark G. Fitzpatrick
Kansas City, Mo.

Awards Committee

William C. Stringer
Columbia, Mo.

Communications

Committee

William D. Tammeus
Kansas City, Mo.

Finance Committee

Jesse Bechtold
Kansas City, Mo.

Legislative Network

Joe Moseley
Columbia, Mo.

Membership Committee

George T. Gale
St. Louis, Mo.

Rules Committee

Greg Luzecky
Crestwood, Mo.

Tour Committee

Diane Ball
Columbia, Mo.

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PRESIDENTS

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Natural Resources

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Albany, Mo.

Arts and Science

Mary Ellen McVicker
Boonville, Mo.

Education

Joel Denney
Jefferson City, Mo.

Engineering

Don Cahalan
Kansas City, Mo.

Health Related Professions

Karen Browning
Columbia, Mo.

Human Environmental

Sciences

Nancy Althage Schultz
Columbia, Mo.

Journalism

Amy McCombs
San Francisco, Calif.

Law

Forrest S. Fitzroy
St. Louis, Mo.

Library Science

Marilyn McLeod
Columbia, Mo.

Medicine

Michael J. Curry, M.D.
St. Charles, Mo.

Natural Resources

Bruce D. Palmer
Jefferson City, Mo.

Nursing

Deedie Esry
Hamilton, Mo.

Social Work

Joanne Fulton
Columbia, Mo.

Veterinary Medicine

Phillip Brown, D.V.M.
Republic, Mo.

Campus Town Once Again the Hub of Activity

In 1921 Chandler Davis parked the truck he had driven from San Diego, Calif., to Columbia on an empty lot across the street from Jesse Hall. From the sidedoors, he served sandwiches to MU students, faculty and staff. Over the years, additions to the truck transformed it into the Davis Tea Room in 1928, changing to the Shack

in the early '30s.

The Shack was just one of the many establishments that drew college students to Campus Town, a two-block stretch of businesses surrounded by campus to the north and a residential area to



Photo courtesy of Joe Franko

Chandler Davis' truck, with a built-in stove, was an early business in Campus Town.

the south. A large three-story privately owned women's dormitory was at the corner of Missouri and Conley avenues. By the '40s, its basement was turned into businesses, including Huddle Pool Hall and Byron Price Clothier.



The Shack in the mid-'70s.



Photo courtesy of University of Missouri Archives



Photo courtesy of Joe Franke

In the 700 block of Conley Avenue, students in the '40s frequented, from right, Kampustowne Grocer, the Topic Cafe and the Shack.

In the '20s and '30s professors and other Columbians called the area south of Conley Avenue home. Although trips downtown were still necessary for the serious shopper, students and

residents could buy pies at the Palms, "jelly" at Gaebler's and dine at the Topic Cafe. Faculty often met at the Inglenook Restaurant on Missouri Avenue for lively conversation after classes. Gradually the single-family dwellings were converted to rooming houses. In the '50s



An ad from the March 1949 Showme magazine.

The home of brother and sister Estill and Helen Frasier at 610 Maryland Avenue was one of the single family dwellings south of Campus Town.



Photo courtesy of Eleanor R. Frasier

Gaebler's became the Italian Village. College sweethearts bought engagement rings at Campus Jewelers. By the '70s, students were

buying tie-dyed outfits and peace-symbol earrings at Middle Earth, decking themselves out in army pants and jackets from Sad Sacks, and drinking beer at the Loading



Photo courtesy of Joe Franklin

The 800 block of Conley as viewed from the Jesse Dome in the '80s.

Zone, which became Michael's Deli in the '80s. The boarding houses were transformed into University offices and one-room student apartments. As students brought their cars to campus,

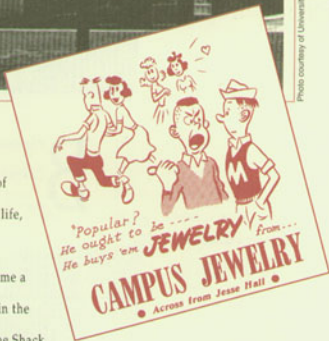


Photo courtesy of University of Missouri Archives

Campus Barber Shop, Sad Sacks, Middle Earth and Campus Jewelers conducted business on the 800 block of Conley in 1975.

they moved farther away. Once the hub of evening social life, Camp Town gradually became a ghost town in the evenings. The Shack

locked its green door for the final time in 1984. When the abandoned building burned on Halloween night in 1988, the cab of Davis' truck, once used as the front booth, was discovered in the rubble.



A Mort Walker cartoon from the March 1948 Showme Magazine.



The Shack in flames
Oct. 31, 1988.



Mark Campbell photo

By January 1993 the last remaining businesses — Kinkos, Campus Sports, Whizz Records and Campus Jewelers — will close. Future plans call for transforming the area between the

*The tower of the Donald
W. Reynolds Alumni and
Visitor Center joins the
campus skyline.*



Tammy Ashby photo

John K. Hulston Hall and the Donald W. Reynolds Alumni and Visitor Center into a park. With the dedication of this new building, once again Campus Town, where Davis parked his truck 71 years ago, bustles with activity including social events for students, alumni, faculty and friends.

MU Alumni Association Past Presidents

1877	L.B. Wilkes	1958-59	John Albert Morris
1878-81	Shannon C. Douglass Sr.	1959-60	William R. Toler
1882	Alex F. Denny	1960-62	J. Gordon Blackmore
1883-84	Odon Guitar	1962-63	Eddie Sowers
1885-86	Robert L. Todd	1963-64	Bradford Brett
1887-88	Edwin W. Stephens	1964-66	William Tucker
1889-90	Curtis B. Rollins Sr.	1966-67	Marvin D. McQueen
1891-94	Gardiner Lathrop	1967-69	Beauford W. Robinson
1895-96	Charles E. Yeater	1969-71	Garth Landis
1897-98	Isidor Loeb	1971-72	Darryl Francis
1899-00	North T. Gentry	1972-73	Frank Williams
1901-02	<i>record incomplete</i>	1973-74	Mitch M. Murch
1903-04	Luther M. Defoe	1974-75	Cordell Tindall
1905-07	C.M. Jackson	1975-76	William M. Symon Jr.
1908-09	John C. Leggett	1976-77	John Booth
1910-11	Earl F. Nelson	1977-78	Doris England
1912-14	Odon Guitar Jr.	1978-79	Jerry Tiemann
1914-16	R.B. Caldwell	1979-80	Barbara Houston Moore
1916-20	Allen McReynolds	1980-81	Thomas D. Schultz
1920-22	Forest C. Donnell	1981-82	Eugene Leonard
1922-30	Frank Rollins	1982-83	N. William Phillips
1930-34	Wilber Cochel	1983-84	Jack McCausland
1934-38	Richmond C. Coburn	1984-85	William Lenox
1938-40	Byron Spencer	1985-86	Edward K. Powell
1940-42	Allen Oliver	1986-87	Joe Moseley
1942-44	Laurence M. Hyde	1987-88	Eleanor R. Frasier
1944-48	Silas Oak Hunter	1988-89	Carl L. Schweitzer
1948-50	Don McVay	1989-90	Edward J. Travis III
1950-53	Harold Niedorp	1990-91	Bob H. Dixon
1953-55	Cullen Coil		
1955-56	Richard J. Chamier		
1956-57	Dutton Brookfield		
1957-58	Flavius Freeman		

Alma Mater

OLD MISSOURI

Old Missouri, Fair Missouri,
Dear Old Varsity,
Ours are hearts that fondly love thee,
Here's a health to thee!
Proud are thou in classic beauty,
Of thy noble past;
With thy watchwords, Honor, Duty
Thy high fame shall last.

Every student, man and maiden,
Swell the glad refrain,
Till the breezes, music laden,
Waft it back again.
Proud art thou in classic beauty,
Of thy noble past;
With thy watchwords, Honor, Duty
Thy high fame shall last.

